



PRESS RELEASE

TerraBLU brings a ray of sunshine to its carers

In today's business climate of doom, gloom and redundancies, it's refreshing to find a company with a little blue-sky thinking. Local, independent care provider TerraBLU Ltd has taken nine of its support workers to Spain for its first Care Academy.

TerraBLU already prides itself on its employee package, rewards and paid for training. A programme of professional development for all employees is ongoing. The Care Academy, which is part reward and part training, raises the bar further still.

Running from the 17-21 September at a four star hotel in Altea, on Spain's Costa Blanca, the Care Academy is both fun and educational. A series of seminars are being held focusing on customer service, as well as team building exercises and time to enjoy the sun.

Managing Director, Richard Gould, explains the aims of the Care Academy. "We understand that to deliver the best care to our clients we need to attract and retain the best carers.

"It's been fantastic to be able to take people out of their familiar setting and see them embrace a new challenge and get really involved in developing new initiatives."

The support workers invited on this all expenses paid trip to Spain have all worked for the company for a year or more.

TerraBLU was awarded three star (highest standard – excellent) status as a care provider by the Commission for Social Care Inspection (CSCI), following an unannounced inspection in March 2008. An approved provider for Kent County Council, the company also offers services to private clients. Carers work with children and adults with mental and physical disabilities, as well as older clients.

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