



PRESS RELEASE

TerraBlu staff are in the pink for a good cause

Staff at local, independent care provider TerraBlu are going pink on Friday 31 October, as part of Breast Cancer Awareness month. Head office staff, carer and even clients have been keen to get involved with raising funds and awareness of Breast Cancer. Office staff and support workers will be trading in their uniforms for the day to wear pink.

Office Administrator, Elaine Ralph suggested the idea and was overwhelmed by the response from the company's predominantly female staff. "When I suggested that we take part in Breast Cancer Awareness month, the girls were more than happy to get involved," she explains. "As women, many with daughters, we all appreciate the importance of raising awareness of Breast Cancer. Several of us have close friends who have been directly affected by this disease."

The company has been selling pink hygiene gloves, as an alternative to the standard blue gloves provided to all support workers. Staff have donated pink raffle prizes, from Pink Champagne to lace knickers. Tickets have been sold to all head office visitors and one client, who heard how TerraBlu staff were getting involved, sent Elaine a donation.

TerraBlu, an approved provider for Kent County Council, also offers services to private clients. Carers work with children and adults with mental and physical disabilities, as well as older clients.

Photo captions: Elaine Ralph and Oscar (the office dog) in the pink

Group photo caption (l-r): Julia Mead, Laura Cooper, Kim Murrell, Richard Gould, Emma Foard, Olivia Gould, Elaine Ralph and Sheila Harrison with Oscar the Spaniel in the foreground.

For further information on TerraBlu and its services visit: www.terrable.co.uk

For further information on Breast Cancer Awareness month, held every October visit: www.breastcancercare.org.uk/

For further press information and high-resolution images please contact Gaynor Edwards on Tel: 01892 677700 or 07956 142214 or email gaynor@torpedojuce.co.uk.